



*A Wedding Planner's Guide to*

## Building Castles Out Of Air

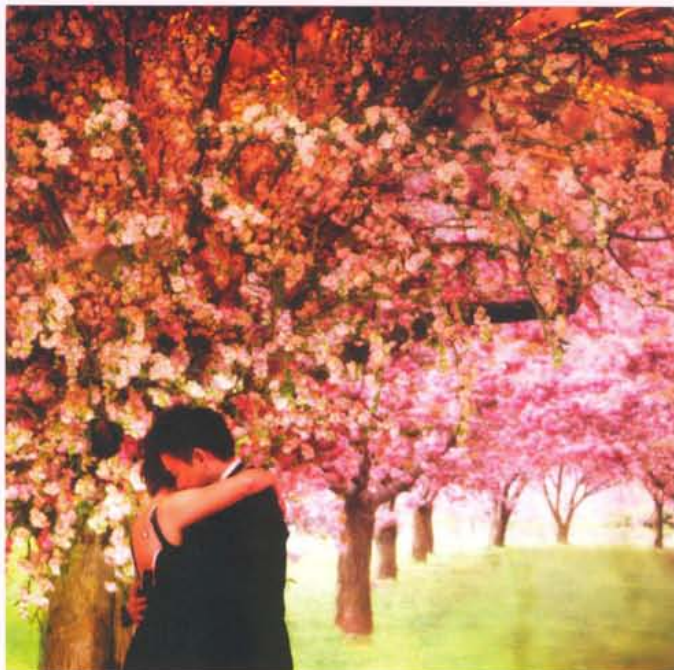
The dress, the cake, the diamonds... It's easy to get caught up with the details of the Big Day, but don't forget that every fantasy wedding starts from a humble love story. Here's how to turn your romance into a fairytale vision.





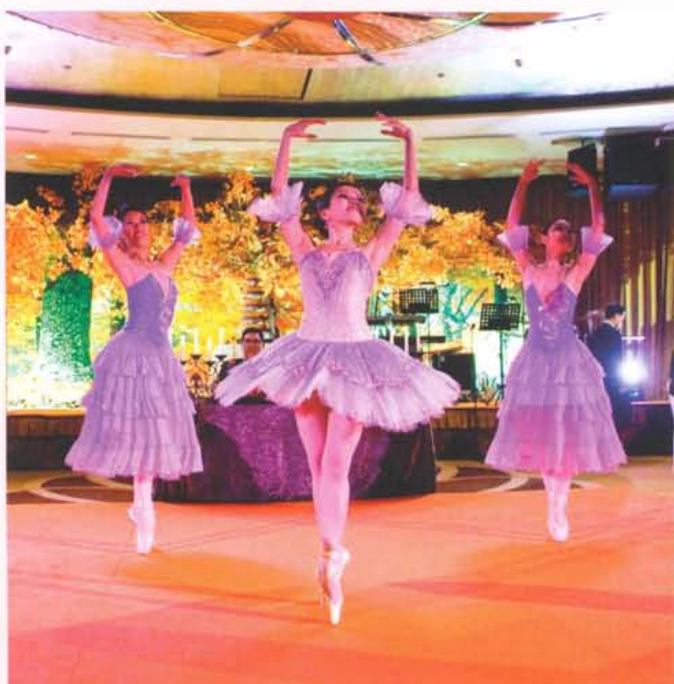
## Aesthetically Yours

One key feature is worth a thousand little decorations. First impressions last, so focus on what you want your guests to remember about you as a couple. Fell in love in spring? Relive the memories with a canopy of cherry blossom trees. With the right lighting and a fabulous set, love will naturally fill the air.



## Mood Makers

Visuals may set the tone, but it's unique interactive touches that will make or break the mood. Get your loved ones involved and maximise their participation. Think about the coupley things you love to do – like reminiscing the good old days or indulging in jewelled trinkets for each other, and turn them into special favours or stations for all to enjoy.



## Keeping it Personal

In all the festivities, don't forget to do something just for both of you. If you're a performer at heart, be the star of your own wedding by putting up a dance or a duet to express your feelings and talents. These highlights add heartfelt warmth and complete the day's line-up, making it a truly memorable event.

## Reaching the Dream

### BUDGET FIRST, SHOP LATER

It sounds elementary, but many couples start splurging the minute they decide to marry, leaving little for important elements like staging, lighting and flowers.

### TRUST YOUR EXPERTS

Like buying a home, shopping for a planner or photographer is not just about what you need, but also how you feel with them. Choose with your heart, and let them take it away.

### CHERISH THE MOMENT

Don't feel responsible, feel honoured. Make it your mission to enjoy yourself because it's not about the food or the seating, it's about celebrating your union with those you love.

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