

WEDDINGS IN TODAY'S SOPHISTICATED world are no longer just about traditional rituals and holding a grand dinner banquet. Increasingly, discerning couples envision a dream wedding that will leave an unforgettable lifetime impression not just for themselves, but also their guests.

To pull such an exceptional wedding off is not something any wedding co-ordinator is capable of; it takes an experienced concept planner who understands the dynamics and necessities of elaborate events to achieve it. And it is this unique expertise that makes Hannah Chong and her team at Heaven's Gift a trusted name in the industry.



# Memories of a LIFETIME

A specialist concept planner for weddings since 2004, Heaven's Gift has been steadfast and consistent in their philosophy of creating one-of-a-kind wedding designs and experiences for the last eight years. With its reputation growing beyond the wedding industry, the company has also been commissioned by corporations to design and manage special events, especially in the past year.

## TRULY SPECIAL

Concept planning, explains Hannah, goes beyond mere logistics planning or the gathering of wedding vendors to create an event. "It is the ingenious crafting of a special event, as well as having the knowledge and expertise to entertain guests with style on behalf of the hosts. That's what we do at Heaven's Gift."

Continues Hannah, "The ability to create a dream wedding experience, from the guests' first impressions, to the entire aesthetics and décor, to the music and mood, right down to the food and beverage concept and also the little details, is what sets us apart from a wedding co-ordinator. There is no standard template for a wedding. Every couple is special; every wedding experience is unique. And our philosophy is simple: 'Your Story, Our Inspiration!'"





Indeed, Hannah relates a recent overseas wedding where she and her team meticulously co-ordinated guest travel schedules, accommodation and land transport to ensure that every guest is well taken care of. And this attention to detail, to even the guests' arrival times at various parties, is just one of the many winning aspects of their work.

At the back of Hannah's mind is this saying: "To the world, we may be just one planner, but to the bride, we are her world." Taking this to heart, she ensures that the way she and her in-house designers craft a wedding will make the bride's world come alive.

They visualise, plan and create ideas and drawings before assigning the final work to contractors, engineers or florists – turning even the plainest venue into a garden of earthly delights. They believe in being actively involved and creative in the execution of every detail, even for the smallest items such as the wedding stationery, and yet, they stay precise in matters relating to on-site planning and installation for aesthetic deliverables, lighting and music.

#### VENTURING AFAR

Heaven's Gift, which is a member of the Association of Bridal Consultants of the US, is also the first wedding concept

planner to traverse beyond Singapore to manage weddings and even special events. For the past few years, it has transformed wedding venues into amazing celebratory experiences in Bali, Chennai, Penang, Tokyo, and as far as Seychelles.

These assignments gave Hannah and her team the opportunity to work around cultural and language differences, cope with import issues and custom officials, and collaborate with contractors on details deployment. In addition, they honed their skills in calming anxious family members, while attending to the tiniest details.

"Beyond creative aesthetics, a wedding is a celebration of loved ones and friends," concludes Hannah. "I always feel that no wedding is complete until I see my couple and crowd party. I always look forward to the moment when guests dance their hearts out on the dance floor; when guests can't stop talking about their unforgettable moments; and when the bridal party makes those intimate speeches that bring tears of joy and touch our souls. To me, this is the true meaning of a wedding celebration and the reason why we have weddings."



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