



The Concept Planners

Wedding is a once in a lifetime experience. The flawless execution of such an important event requires considerable planning best left to professionals, who will make your special moment an unforgettable celebration

There's a world of difference between planning a wedding and conceptualising a wedding that is impressionistic and intricately crafted with the smallest details. This makes Hannah Chong and her team of Heaven's Gift, distinctive above the others, both locally and regionally. "There is no standard template for a wedding," Hannah shares, "Every couple is special, every wedding is unique. And our corporate philosophy in what we do is simple: "Your Story, Our Inspiration." Every detail, every mood must reflect the personality and style of our couple, besides that of the planner herself." I often

remind myself this: To the world, we may be just that one planner, but to the bride, we are her world," adds Hannah, "The way we craft her wedding is going to make her world come alive, hence there is no shortcut to any wedding design. We called ourselves concept designers and planners," says Hannah. "We envision what the event will look like, how the mood will progress, and together with our in-house designers and contractors, we create the final event experience."

What a concept designer brings to an event goes beyond pretty flowers. Hannah and her in-house designers constantly research and plan, create ideas and drawings before assigning any final work to contractors or florists, turning even the plainest venue into a garden of earthly



delights. Her team is also extremely hands-on, every detail is thoroughly thought out : They are creative in the smallest details but yet at the same time, they are very precise in matters relating to on-site planning and installation for aesthetics deliverables, lightings and even to the extent of music execution.

In the past few years, Heaven's Gift has been engaged by clients overseas to create events in their own resident countries, beside that



of Singapore. They have worked around cultural and language differences, coped with import and customs officials, collaborate with local and regional contractors on details deployment. In addition, they honed their expertise in calming anxious parents and families, while attending to the tiniest details that go into making an actual day wedding unique and perfect. Heaven's Gift continues to create weddings that exude beauty and elegance, and create experiences that are spontaneous and intimate – ones their clients are proud to call their very own. Over the past eight years, Heaven's Gift has created weddings both locally and regionally in cities and islands such as Bali, Seychelles, Chennai and Tokyo and they will be creating more events in Penang, Jeju and other parts of Asia.

"Beyond creative aesthetics, besides being beautiful, a wedding is a celebration of loved ones and friends," concludes Hannah, "I always feel that no wedding is complete until I see my couple and crowd party. I always look forward to that moment when guests dance their hearts out on the dance floor, especially the parents and even the grannies; when guests can't stop talking about the unforgettable moments; and when the bridal party makes those intimate speeches that bring tears of joy and touch our very souls. To me this is the true meaning of a wedding celebration and the reason why we have weddings." Heaven's Gift has been awarded by Singapore Tatler's Best of Singapore for Best Wedding Planner for 3 consecutive years from 2010 to 2012. ■



HEAVEN'S GIFT PTE LTD

Member of Association of Bridal Consultant, United States

42 Hoot Kiam Road

Tel : (+65) 6220 0378

Email : enquiry@heavens-gift.com

Website: www.heavens-gift.com